



BAD RIVER WATERSHED ASSOCIATION

2010 ANNUAL REPORT

Message from the President

Since becoming president of the Board of Directors a year ago, my enthusiasm for the BRWA has really grown. I served on the original board and kept an eye on the organization for the past six-plus years and was honored to be asked to be the new president. The BRWA has grown immensely in these past years and I am very proud of the efforts of the past boards, volunteers, and now staff.

In the past year the BRWA has moved ahead with our Culvert, Water Quality Monitoring, and the Watershed Action Programs. We are strengthening relationships with many of the local natural resource agencies through the Chequamegon Bay Area Partnership group which is working to bring resources into the area to cleanup or improve our part of the world.

The past year has been instrumental in moving the BRWA into a much stronger organization. We've strengthened our financial management policies, our membership database and organizational structure. We held a Board retreat where the makeup of the Board and the committee structure was changed to better support the work of our group. We all believe that this will strengthen the BRWA, and make us better able to carry out our mission.

The growth in our organization has come with some challenges, as we continually figure out how to best support local people in caring for the watershed. With continued dedication and hard work, shared by a community of watershed stewards, we'll be able to keep our home in the great condition it is—and perhaps make it a little better.

—Bill Heart

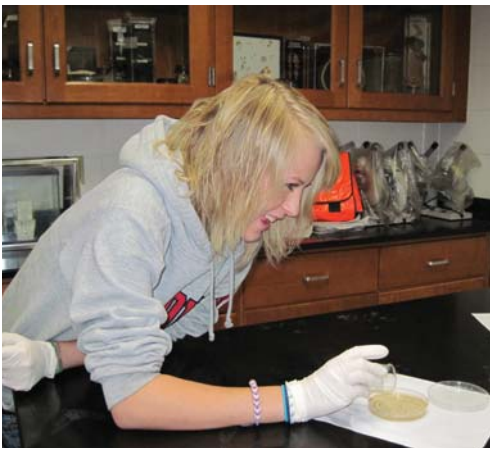









BRWA Board President Bill Heart, showing off the fruits of his morel hunting labors.









PROGRAM ACCOMPLISHMENTS

Water Quality Monitoring



-  **Fifteen volunteers sampled for *E. coli*** May 2009–October 2010 at 16 sites. Five new volunteers were recruited and trained to collect and incubate water samples for bacteria growth.
-  **Fifteen volunteers collected macroinvertebrates** in the fall of 2009 and spring of 2010 at nine sites. Four new volunteers were recruited and trained to collect macroinvertebrates. Eleven volunteers participated in macroinvertebrate identification sessions held at Northland College.
-  **Eighteen volunteers conducted water chemistry monitoring** at 15 sites in the Bad River Watershed. Seven new volunteers were recruited and trained to use water chemistry kits.
-  **Worked with the 8th grade class** at Hurley School to collect *E. coli* data at sites on Vaughn Creek as part of their science class. Results were summarized and presented in a poster that will be featured at next year's statewide Citizen's Based Monitoring Conference,
-  **Partnered with the Northland College** May term classes led by Sharon Anthony and Andy Goyke to collect additional water chemistry, bacteria, and macroinvertebrate data on tributaries to the Marengo River in May 2009 and May 2010.
-  **Baseline monitoring reports** were completed for the Marengo and White River subwatersheds. The reports analyze the 4+ years of water chemistry baseline monitoring data, along with available data for bacteria and macroinvertebrates.
-  **In total, 13 sites** in the six sub-basins of the Bad River Watershed now have four years of baseline water chemistry data.





Culvert Improvement

-  **Trained staff** from the Bad River Tribe and Iron County Land and Water Conservation Department to conduct culvert inventories. Nearly 100 additional road crossings surveyed.
-  **Prepared township-specific summaries** of culvert inventory data to identify potential problems and priority restoration sites.
-  **Worked with partners** to restore two culvert fish passage barriers. Both sites were on Taylor Lane and unnamed tributaries to the Long Lake Branch in the Town of Grand View, Bayfield County.
-  **Worked with partners** to restore an erosion problem at a culvert site on Tyler Forks and Shirley Lake Road in the Town of Anderson, Iron County. Worked with the US Fish and Wildlife Service to conduct pre and post restoration monitoring at all monitoring sites and control and reference sites.
-  **Summarized and presented** culvert restoration monitoring data at the upper Midwest Stream Restoration Symposium in La Cross.
-  **Worked with Northland College** classes and capstone students to conduct fisheries monitoring and prepare technical analysis of findings.






PROGRAM ACCOMPLISHMENTS

Marengo River Watershed Partnership (MRWP) Project

-  Nearly 100 attendees came to the picnic at the Four Corners Saloon on August 29, 2009.
-  Eighteen volunteers contributed 125 hours to "Get to Know Your Watershed" volunteer stream assessments. Led by BRWA staff, they recorded locations of streambank erosion, depositional areas, beaver dams, and log jams along the Marengo River.
-  Convened a technical team with natural resource professionals from county, state, tribal and federal agencies to identify what projects should occur to improve watershed health, who will do them, and how to pay for them. The watershed action plan document is due to be completed in December 2010.
-  Gathered interests, concerns and project ideas from over 100 watershed citizens in the Marengo River basin for the Watershed Action Plan.







Organizational Developments

-  Secured and established a membership database to better track involvement, interests and contributions from BRWA supporters.
-  Developed and implemented audit-ready financial management policies.
-  One of 10 groups state wide to receive the "Decade of River Success" Award from the WDNR and presented by the River Alliance of Wisconsin.



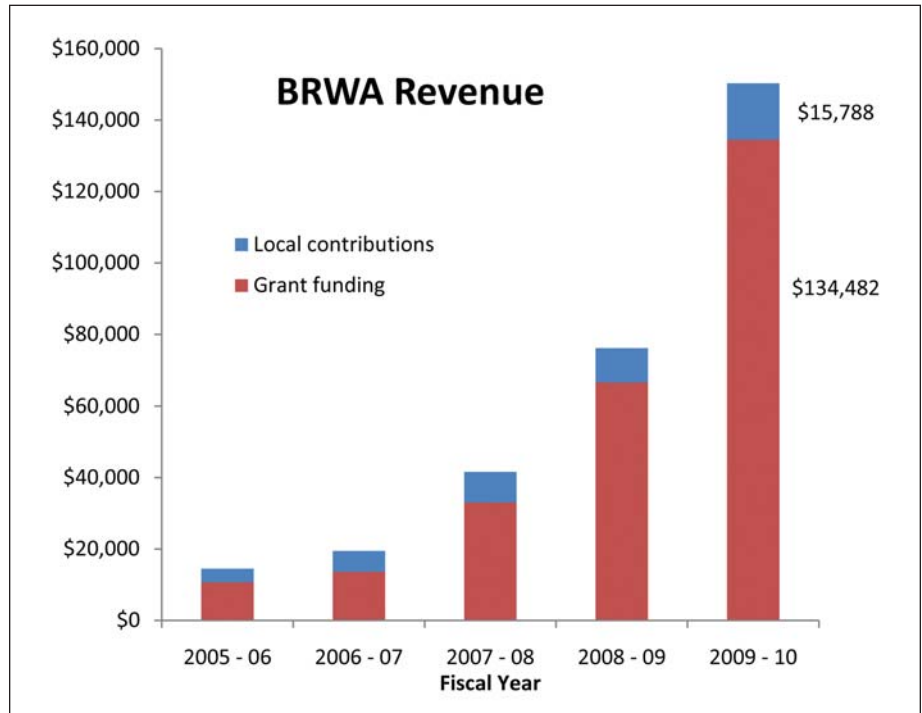
BRWA Events

-  **First Person Local:** our annual oral history event featured four speakers who reminisced about topics ranging from the flood of 1946, to changes in the Marengo River, to growing up close to the land on the Bad River Indian Reservation.
-  **Annual Picnic:** Old-timers, new residents, and folks in between gathered for a summer afternoon's festivities at the Mason Town Park on the White River. A traditional whitefish boil and homemade desserts highlighted the gathering.
-  **Inaugural Karen Danielsen Outstanding Stewardship Award:** This award was created in memory of founding board member and BRWA supporter Karen Danielsen. This year's winner is Colleen Matula.
-  **Spring for the Water:** This silent auction and gourmet buffet is our major fundraiser, and is well supported by individual and business donors as well as attendees.



Financial Report

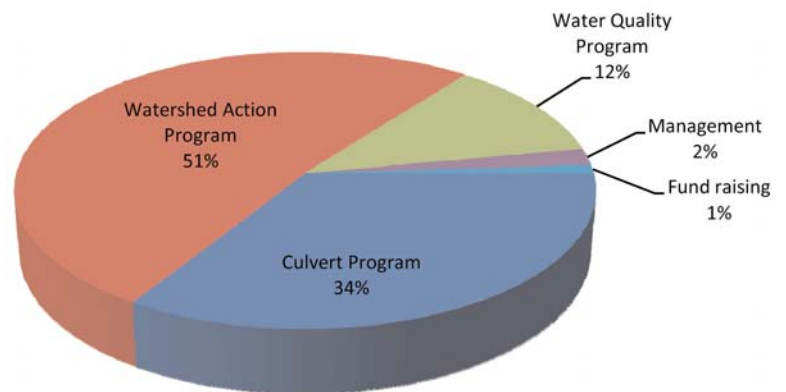
BRWA has experienced considerable growth over the past five years. Thanks to our loyal donors, we have increased our local fundraising to support that growth. Also, we secured grants from new funders this year, including our first private foundation grants, to nearly double our annual revenue. We work to maximize our benefit to the community by allocating funds to our program work to the greatest extent possible.



BRWA EXPENSES 2009-2010

Culvert Program	\$ 51,901
Watershed Action Program	\$ 78,593
Water Quality Program	\$ 17,795
Management	\$ 2,966
Fund Raising	\$ 1,483
Total	\$148,288

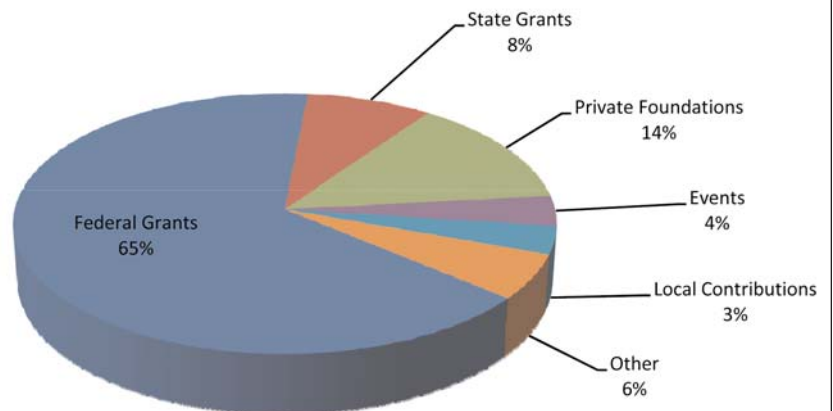
BRWA Expenses 2009-2010



BRWA REVENUE 2009-2010

Federal Grants	\$ 98,312
State Grants	\$ 12,490
Private Foundations	\$ 20,248
Events	\$ 5,564
Local Contributions	\$ 5,217
Other	\$ 8,440
Total	\$150,270

BRWA Revenues 2009-2010



BRWA SUPPORTERS

\$25 and under

Marion Koski
 Sheree Peterson
 Eckels Pottery
 Homestead Gardens
 Kelly Pederson & Scott Griffith
 Water Music Jewelry
 Cathy Zimmerman
 Ann T. Schultz
 North Coast Coffee
 The Egg Toss
 Washburn Hardware
 Bayfield Coffee Company
 Patricia Stewart
 Patrick Mayotte
 Roode Foods Farm
 Jeff Silbert
 Robert Parsonage & Ruth Lull
 Allan A. & Ramona Hann
 Charlene Herron-Jordan
 Chequamegon Food Cooperative
 Christine Lindsey
 Coco's Artisan Breads and Bakery
 Ellie Williams
 Hans & Ulli Cords-Kastens
 Andrea Haugo & Thomas Wyse
 Karlyn's Gallery
 Ken & Darlene Raspotnik
 Kent & Judy Goeckermann
 Linda Jorgenson
 Maggie's
 Mary Rehwald
 Allison Slavick & Randy Matis
 Spirit Creek Farm
 Suzanne Sanders
 Tana Turonie
 Valena Hofman
 Timothy & Ann White

\$26-\$50

Bayfield Recreation Center
 Cold Fusion
 Laura Ehmann & Ron Parkinson

Jacob Obletz
 Blaise Sopiwnik & Jess Fairbanks
 Dragonfly Studio
 Big Top Chautauqua
 Chippewa Valley Bank
 Stone's Throw Pottery
 Washburn Family Dentistry
 Andi Repko
 April and Jarod Stone-Dahl
 Pasture Perfect Poultry
 Carolyn Sneed
 Dave Kurki
 David Nortunen
 Derek & Kim Ogle
 Eleanor Bussey
 Joan Elias & Jim Meeker
 Tom & Lisa Fratt
 Phil Freeman & Wendy Stein
 Brad & MaryJo Gingras
 Good Thyme Restaurant
 Jean Hansen & Joe Zirn
 Harvey Carlson
 Howard & Marilyn Sibbald
 Interior Designs
 Jed & Heidi Ungrodt
 John Bonk
 Becky McDowell & Davis Taylor
 Mike & Cheryl Trieschmann
 Mike Mlynarek & Marsha Sorensen
 Outdoor Alure
 Plum Creek
 Rasmussen Family
 Richard Berge
 Erica Rosenfeld & Neil Wilson
 Steve & Margaret Baumgardner
 Thomas Piikkila
 Todd Gibbon
 Town of Marengo
 Tracey Ledder
 Washburn Cultural Center
 Washburn IGA
 Wild Rice

\$51-\$100

Jane S. Smith
 Diana & Kelly Randolph
 Becky & Scott Sapper
 A. W. Research Labs
 Anne Chartier & Jim Oakley
 Kevin Brewster
 Chequamegon CSA
 Pete Rasmussen & Joy Shelble
 Colleen Matula
 Art Techlow
 Bob & Reba Rice
 Dave Dawkins
 Dr. Heinz & Janice Vogel
 Jack & Mary Wichita
 Jeff & Mandy Ehrhardt
 Joy & Jim Perry
 Mark Leach

\$100-\$200

Sweet Sailing
 Glenn & Judy Bennington
 Robert Jr. & Sondra Dunne
 Bobbi Rongstad & Tom Podlesny
 Todd & Kelsey Rothe
 Dr. Deborah Dryer
 Mark & Pam Dryer
 Dennis & Pat Musil
 Tom Erickson & Jane Weber
 Jack & Anne Helgeson
 Dorothy Lagerroos & Tom McNurlin
 Darianne McNamara & Tim Ciembronowicz
 Dane & Paula Bonk
 Kathy & David Allen
 Linda Rise & Andy Noyes
 Glenn Miller
 Bayfield Inn
 Dr. Grace Heitsch
 Iron County Conservation Dept.

\$201-\$500

Rose & Raye Lahti
 Matt & Sara Hudson
 #2 Septic Service
 Brian & Carol Seago
 Living Adventures, Inc.
 Inland Sea Society
 Jo & Mike Bailey
 Rolland & Joyce Kiel
 James & Mimi Crandall
 Firelight Meadows
 Hermit Creek Farm
 Kay & Terry Peters
 Town of Grand View
 Bad River Natural Resources

\$501-\$1000

Ron & Patty Anderson
 Michele & Jon Wheeler
 Bill & Cindy Heart

\$1001-\$5000

Xcel Energy Foundation
 Johnson Family Foundation
 Duluth Superior Area
 Community Foundation

Over \$5000

Center for Watershed Protection
 Environmental Protection Agency
 U.S. Fish and Wildlife
 Wisconsin Department of
 Natural Resources
 Laura Jane Musser Fund
 National Fish and Wildlife
 Foundation
 Wisconsin Coastal Management
 Program

BRWA Board Committee Highlights

Membership Committee:

Mark Dryer (Chair), Bob Rice, Joan Elias
 Hosted presentations to local groups for member recruitment and general BRWA outreach

Program Committee:

Jedd Ungrodt (Chair), Tracey Ledder, Darianne McNamara, Dane Bonk
 Developed a volunteer brochure and evaluated programs

Fundraising Committee:

Jim Crandall (Chair), Bill Heart, Jo Bailey, Dane Bonk
 Organized *Spring for the Water*—BRWA's annual fundraiser with nearly 100 in attendance and \$4,000 raised.

Events Committee:

Jo Bailey (Chair), Dane Bonk, Bill Heart
 Organized and hosted *First Person Local*—BRWA's annual living history event, with speakers Dan Vaillancourt, Mike Wiggins, Dana Jackson and Ken Lindquist.

Communications Committee:

Bill Heart (Chair), Pam Roberts, Kevin Brewster, Becky Sapper, Dorothy Lagerroos
 Organized four quarterly newsletters to update the community about BRWA activities and regional concerns

MISSION & VISION

Who is the Bad River Watershed Association?

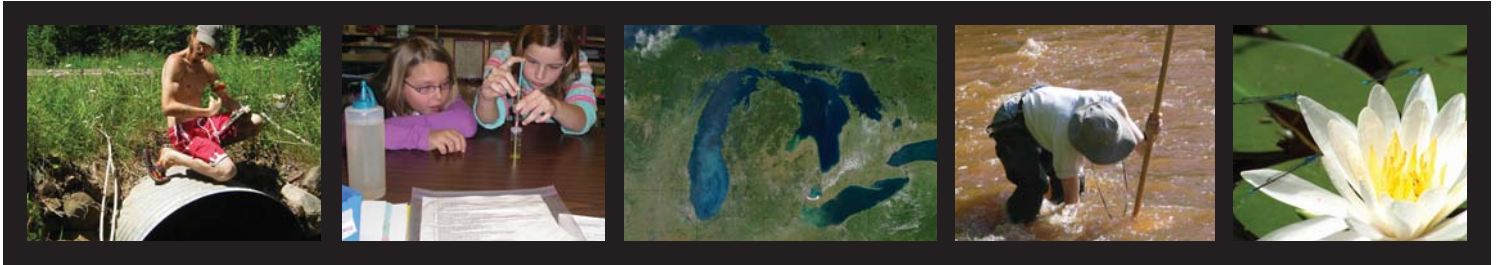
The Bad River Watershed Association (BRWA) is a community organization that works to involve all citizens in taking care of and enjoying their home watershed. We accomplish this by conducting educational programs and forums about how our watershed can be affected by the decisions we make. In addition, we assist citizens to gather information, identify problems and implement solutions to maintain the integrity of our watershed for future generations. If you live within the Bad River watershed, you are a member of the BRWA. People who live outside the watershed and support our goals may also request to be associate members.

Our Vision Statement

The Bad River Watershed Association envisions a future in which change and development within the watershed grow from a stewardship ethic that seeks to minimize ecological damage, while maximizing ecological and community health.

Our Mission Statement

The mission of the Bad River Watershed Association is to promote a healthy relationship between the people and the natural communities of the Bad River Watershed by involving all citizens in assessing, maintaining, and improving watershed integrity for future generations.



**BAD RIVER**
WATERSHED ASSOCIATION
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